

NC Zoo Society Annual Report



2016

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 Allen Tate Realtors/
 Team Donna Russell
 Asheboro Fire & Security
 Asheboro/Randolph
 Chamber of Commerce
 Asheboro Wholesale Grocery, Inc.
 B & H Panel Company
 Basic Finance, Inc.
 BIRS, Inc.
 Blue Rhino
 Carillon Assisted Living
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 Costco Employee Club Fund #339
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 Edward Jones - Rockingham County
 Hendrix Business Systems, Inc
 Insurance Associates of the Triad
 Interactive Playgrounds
 Johns Plumbing, Heating and Air
 Lindsey Street Parking
 Mechanical Maintenance Inc.
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 Photobiz LLC
 Print Logic
 ProNet Information Systems
 Randolph County Emergency
 Services
 Russell Terry Investments, LLC
 Schneider Audio Visual Systems INC
 (SAVS INC)
 Stonetree Signs
 The Innovative Group
 Tony Cole Electric
 Trent Capital Management, Inc.
 Village Printing

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 Bank of North Carolina Thomasville
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 Blase Chiropractic
 Blue Flint Animal Hospital
 The Borden Fund, Inc.
 Broyhill Family Foundation, Inc.
 Burlington Animal Hospital
 C & J Crosspieces, LLC
 Camp Mundo Vista
 Caravstar Industries
 Caraway Conference Center & Camp
 Carolina Bank
 Carolina Farmers Mutual
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 Chick-fil-A of the Triad
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 CommScope, Inc.
 Cross Road Retirement Community
 Dan Thomas Body Shop
 Dart Container Corporation
 Davis Furniture Industries, Inc.
 Durham Academy
 East Coast Trailer &
 Equipment Co. Inc
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 & Suites Asheville
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 Ivey & Eggleston
 John Deere Turf Care
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 North Carolina Troopers Association
 Oliver Rubber Company
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 Platinum Corral, LLC
 PM Ventures, Inc.
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 R.H. Barringer Distributing
 Company Inc.
 Randolph Electric Membership
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 Roma S. Cheek DDS PA
 Safe-T-Works, Inc
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 Something Different Restaurant
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 Thomas Tire & Automotive
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 Nova Eye Care
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 Randolph Communications
 Rheem Heating & Cooling
 Sheetz
 Shugart Electric
 Sodexo
 Technimark LLC
 Trophy Shop Gifts & Engraving
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 RTI International
 Southern Industrial Constructors
 Truliant Federal Credit Union
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Assistant Secretary



Statement of Financial Position

	2016	2015
ASSETS		
Cash and Investments	\$ 17,899,76	\$ 16,110,655
Pledges and Other Receivables	1,364,153	1,611,038
Inventories and Property/Equipment	3,685,396	3,521,364
Other	60,751	81,429
Total Assets	\$ 23,009,886	\$ 21,324,486
LIABILITIES AND NET ASSETS		
LIABILITIES:		
Accounts Payable, Accrued Expenses and Deposits	\$ 293,046	\$ 182,126
Liability Under Agency Relationship	1,079,206	1,154,095
Liability Under Unitrust Agreement	1,013,406	1,036,154
Long-Term Debt	2,017,500	717,500
Total Liabilities	\$ 4,403,158	\$ 3,089,875
NET ASSETS:		
Unrestricted	\$ 12,025,992 *	\$ 12,792,037
Temporarily Restricted	4,033,755 **	4,080,626
Permanently Restricted	2,564,981	1,361,948
Total Net Assets	\$ 18,606,728	\$ 18,234,611
Total Liabilities and Net Assets	\$ 23,009,886	\$ 21,324,486

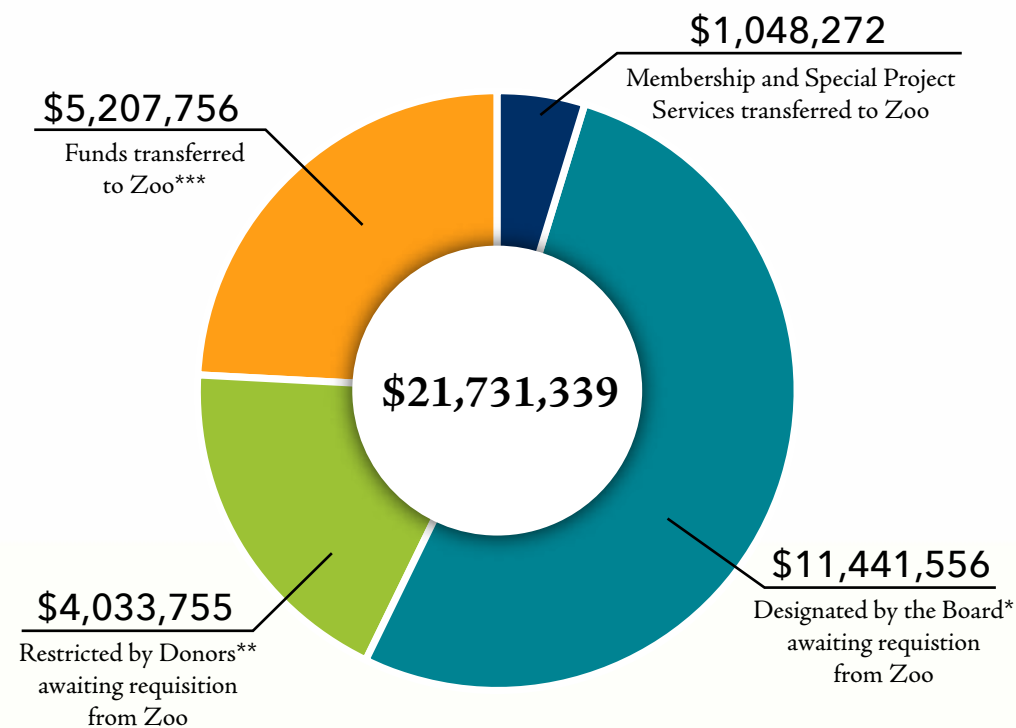
* Includes \$11,441,556 Board-designated for specific Zoo Purposes

Statement of Activities

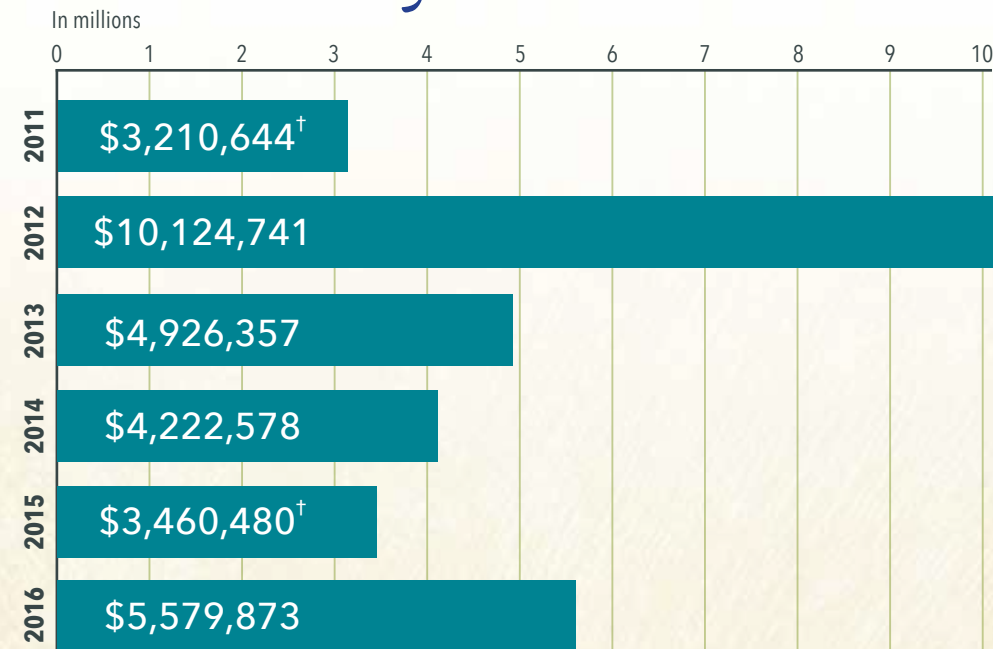
REVENUES		
Contributions and Special Projects	\$ 3,028,807	\$ 2,833,707
Membership Dues	2,215,928	2,025,442
Gift Shop Revenue, Net of Direct Costs of \$1,507,117 and \$1,380,189	1,164,525	852,627
Net Realized and Unrealized Gain/Loss on Long Term Investments	867,105	-337,132
Decline in value of property held for resale	-6,496	-142,546
Change in Value of Unitrust & Beneficial Interest in Charitable Lead Trust	10,454	-64,205
Gain/Loss on Disposal of Property and Equipment	0	92,061
Total Revenues	\$ 7,372,384	\$ 5,167,893
EXPENSES		
Transfers to the Parks ***	\$ 5,207,756	\$ 4,291,065
Membership and Special Project Services	1,048,272	989,698
Total Transfers and Services	\$ 6,256,028	\$ 5,280,763
OPERATING EXPENSES:		
Fundraising	\$371,909	\$393,206
Management and General	121,494	107,923
Special Projects	250,836	216,586
Total Expenses	\$ 7,000,267	\$ 5,998,478
Increase in Net Assets****	372,117	-\$830,585
Net Assets at Beginning of Year	\$ 18,234,611	\$ 19,065,196
Net Assets at End of Year	\$ 18,606,728	\$ 18,234,611

***Transfers to the Parks	\$ 5,207,756	\$ 4,291,065
****Increase in Net Assets	-372,117	-830,585
Net Income (available for the Parks)	\$ 5,579,873	\$ 3,460,480

Total Funds 2016



Society Net Income



[†] include net unrealized and realized investment losses.

Dear Society Members and Donors:

Thank you for making 2016 another amazing year filled with record-breaking accomplishments for the NC Zoo Society and the North Carolina Zoo! Your generous support ensures that wonderful things keep happening at your Zoo.

Last year brought many new and exciting things to the Zoo! In the spring, for the first time ever, baby elk were born at the NC Zoo. Three elk calves, two male and one female, were each born to separate mothers last May. Before the season was done, two more male calves were born, one in June and the other in July. A newborn elk typically weighs about 35 pounds, but they grow quickly. At about a year old now, and with their legs solidly beneath them, the new additions can be seen romping about the Great Plains exhibit in North America. They especially enjoy splashing in puddles!

The elk were not the Zoo's only births last year. A single red wolf pup was born on May 3rd. While this marked the sixth time an endangered red wolf has had a litter at the Zoo, "Solo" was the first pup born here since 2010. Now just over a year old, Solo is nearly as large as his mom. Soon, he will leave his parents' enclosure and will have the opportunity to sire his own offspring. Your continued support for the Zoo and the red wolf breeding program is making a real difference in preventing the extinction of this remarkable species.

As in the past, 2016 once again presented an opportunity for Society's members to answer the call, and meet an urgent need of their Zoo. The Zoo's highly skilled and dedicated veterinary staff had an aging radiography machine that was failing. This important piece of equipment was employed by Chief Veterinarian Dr. Minter and his staff to take over a dozen x-rays every week, as part of their ongoing care for all the Zoo's animals. When the old machine began to fail, Society reached out to you, the members, and once again you stepped up and proved your commitment to the Zoo and the health and welfare of the animals. Over 130 donors contributed to the emergency fund, giving to the best of their ability, with individual gifts ranging from \$10 to over \$27,000. Because of your generous donations, over \$130,000 was raised and the Zoo was able to purchase a new and modern, mobile radiography machine in January of this year. We cannot overstate our gratitude to all of our donors, whose unrelenting commitment and support have ensured that the Zoo's animals will continue to receive the best care available.

By the numbers, 2016 was a phenomenal year. Zoo Society memberships brought in \$2,216,000, which made for another record-breaking year, topping last year's record numbers. Society's gift shops also broke the record set just the previous year, netting \$1,165,000. Our annual fundraising event, Zoo To Do, which is sponsored by Randolph Communications and hosted by the Randolph Friends of the Zoo, generated gross income of \$270,000. Over the course of 2016, your generosity empowered the Society to provide \$6,256,000 to the Zoo for general operational support and services, capital projects and Zoo programs.

All of us at the Zoo Society continue to be amazed and inspired by you, our members, friends and donors. The greatness of your continued generosity is matched only by the depth of our gratitude. Your donations make all that we do possible. The educational programs designed for our state's schoolchildren, the conservation of land and wild habitats in our region, and efforts to protect endangered species around the world – all of those missions are fueled by your generosity. Together, we will keep working to make a brighter tomorrow for our region, for the State of North Carolina, and for the world we all share.

Thank you,

Cheryl Turner
Cheryl Turner
Executive Director

