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ANNUAL
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The Borden Fund, Inc.
Broyhill Family Foundation, Inc.
Camp Mundo Vista
Caraway Conference Center
& Camp
Carolina Farmers Mutual
Insurance Company
The Cato Corporation
Chick-fil-A of the Triad
Chili's Asheboro
CLH design, p.a.
CommScope, Inc.
Cross Road Retirement
Community
Davis Furniture Industries, Inc.
Durham Academy
East Coast Trailer & Equipment
Co. Inc
Edward Jones - Alamance
County
Elastic Therapy, Inc.
Electra Finish, Inc.
Energizer
Ennis-Flint
First Bank
The Fresh Market
Friends of the Randolph
County Library
Gallimore Body Shop
Graphik Dimensions Ltd.

Gregory Poole Equipment
Company
Häfele America Company
Hampton Inn Asheboro/
Fairfield Inn & Suites Ashe-
boro
HealthSource Chiropractic &
Progressive Rehab
Heart of North Carolina
Visitors Bureau
HH Architecture
Honda Power Equipment
Manufacturing, Inc.
Hunsucker Printing Co., Inc.
Ideacom
Ivey & Eggleston
John Deere Turf Care
JustUs Productions
The Law Office of Ben C.
Morgan
Loflin Funeral Home of Liberty
Lowe's Flatbed D.C.-0989
Lowe's Millwork DC - 973/3174
Lowe's Statesville Distribution
Center #960
Lowe's Foods, LLC.
Majestic Floor Covering
Martin Marietta Aggregates
Martinez & Associates --
Nationwide Insurance
MAS Acme USA
McDowell Lumber Co.
Modern Woodmen of America
Mt. Olive Pickle Company, Inc.
NC Touchstone Energy
Cooperatives
North Carolina Troopers
Association
Oliver Rubber Company
PEG Contracting Inc.
Pfizer
Piedmont Natural Gas Company
Pinnacle Financial Partners
Platinum Corral, LLC
Progressive Business Media
R.H. Barringer Distributing
Company Inc.
Randolph Electric Membership
Corporation
Randolph Health
Republic Services
Roma S. Cheek DDS PA
Safe-T-Works, Inc
SAS Institute, Inc.
Sentry Fire Protection
Seqirus
Shepherd's Way Day School
Somero Matson Group LLC
Something Different Restaurant
Southland Electrical Supply
StarPet, Inc.
Superion
Talbert Building Supply

The Growing Place at First
Baptist Church
Therapeutic Alternatives
Thomas Tire & Automotive
The Timken Company
TM Engineering, Inc.
Toms Creek Nursery
& Landscaping
Tower Components, Inc.
Triad Corrugated Metal, Inc.
Uwharrie Bank
VanDerveer/Amerigas
Yogi Bear's Jellystone Park
Asheboro

Corporate Puffins

Alamance County Public
Libraries
Allen Tate Realtors/
Team Donna Russell
Asheboro Alarm & Electric
Asheboro Fire & Security
Asheboro Wholesale
Grocery, Inc.
Asheboro/Randolph Chamber
of Commerce
B & H Panel Company
Basic Finance, Inc.
BIRS, Inc.
Blakely Financial, Inc.
The BOGO Card, LLC
Carillon Assisted Living
Chick-fil-A Wendover
Costco Employee Club Fund
#339
Dixon Hughes Goodman LLP
DHG
Dust Bunnies Cleaning Service
Fidelity Bank
Insurance Associates of the Triad
Interactive Playgrounds, Inc.
Johns Plumbing, Heating and
Air
Jordan Heating
& Air Conditioning
Law & Order Auto Sales
Mechanical Maintenance Inc.
P.F. Chang's -- China Bistro
Photobiz LLC
Randolph County Emergenc
Services
Schneider Audio Visual Systems
INC (SAVS INC)
Stonetree Signs
Tar Heel Basement Systems
The Innovative Group
Tom Needham Insurance Agency
Tony Cole Electric
Trent Capital Management, Inc.
Triad Heating & Cooling, Inc.
Village Printing
Woodforest National Bank

NC Zoo Society Board Members

2017

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Chair
Greensboro

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Vice Chair
Raleigh

JOHN L. RUFFIN
Treasurer
Winston Salem

MARJORIE M. RANKIN
Secretary
Asheboro

RICHARD W. CARROLL
Cary

SUMNER S. FINCH
High Point

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Charlotte

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Raleigh

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Charlotte

DON F. WELLINGTON
Asheboro

CHARLES M. WINSTON, JR.
Raleigh

CHERYL C. TURNER
Executive Director
Assistant Secretary

2018

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Charlotte

SUMNER FINCH
High Point

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Clemmons

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Statement of Financial Position

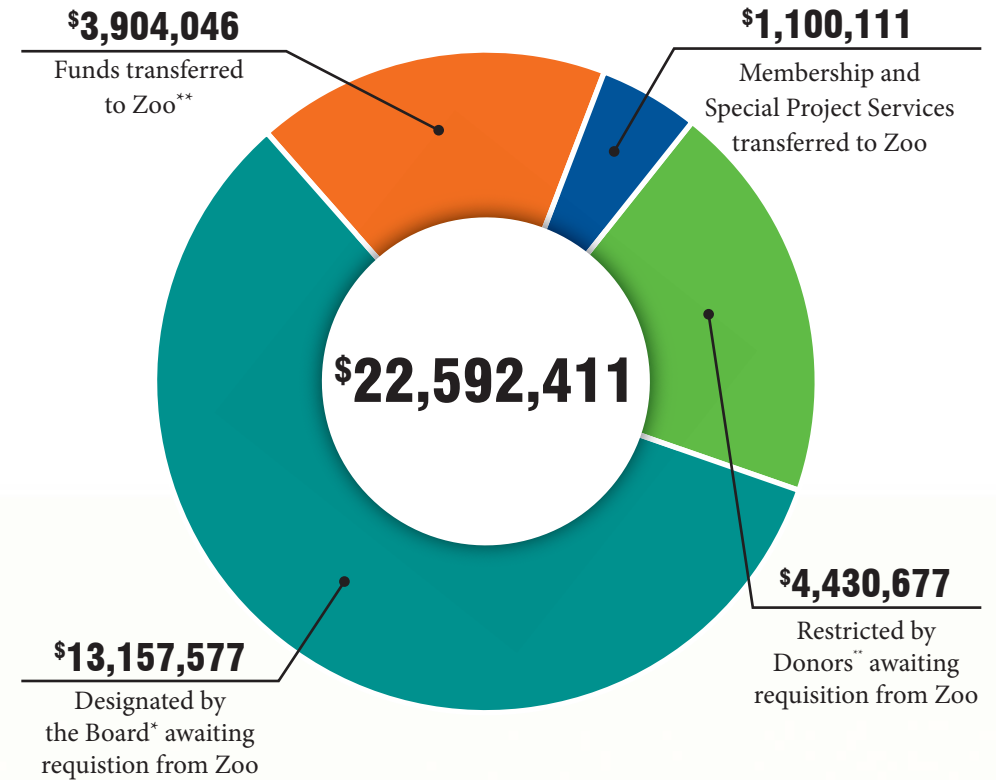
	2017	2016
ASSETS		
Cash and Investments	\$ 20,281,181	\$ 17,899,766
Pledges and Other Receivables	1,295,260	1,364,153
Inventories and Property/Equipment	3,857,569	3,685,396
Other	53,980	60,571
Total Assets	\$ 25,487,990	\$ 23,009,886
LIABILITIES AND NET ASSETS		
LIABILITIES		
Accounts Payable and Accrued Expenses	\$ 452,460	\$ 293,046
Liability Under Agency Relationship	988,803	1,079,206
Liability Under Unitrust Agreement	974,951	1,013,406
Long-Term Debt (Notes payable)	2,013,248	2,017,500
Total Liabilities	\$ 4,429,462	\$ 4,403,158
NET ASSETS:		
Unrestricted	\$ 13,933,674*	\$ 12,025,992
Temporarily Restricted	4,430,677**	4,033,755
Permanently Restricted	2,694,177	2,546,981
Total Net Assets	\$ 21,058,528	\$ 18,606,728
Total Liabilities and Net Assets	\$ 25,487,990	\$ 23,009,886

*Includes \$13,157,577 in 2017 and \$11,441,556 in 2016 Board-designated reserves for specific Zoo Purposes

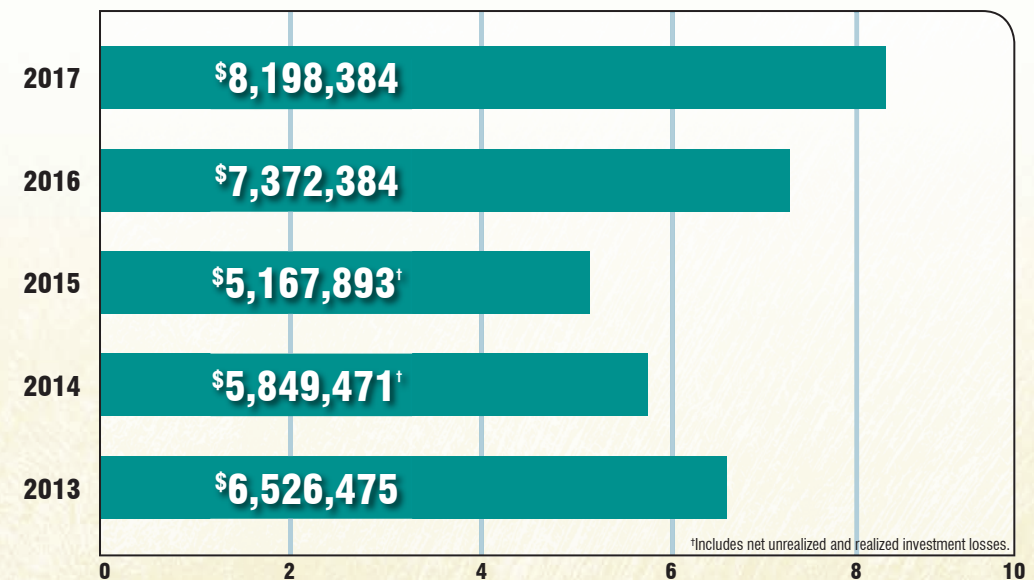
Statement of Activities

	2017	2016
REVENUES		
Contributions and Special Projects	\$ 2,286,308	\$ 3,028,807
Membership Dues	2,465,345	2,215,928
Gift Shop Revenue, Net of Direct Costs of \$1,549,966 and \$1,507,117	1,236,691	1,164,525
Investment Income and Net unrealized and realized gains (losses)	2,216,478	867,105
Loss and expenses from sale of land available for sale	(14,440)	(6,496)
Change in Value of Unitrust & Beneficial Interest in Charitable Lead Trust	8,252	10,454
Gain/Loss on Disposal of Property and Equipment	(250)	92,061
Total Revenues	\$ 8,198,384	\$ 7,372,384
EXPENSES		
PROGRAM SERVICES:		
Transfers to the Parks	\$3,904,046**	\$5,207,756
Membership and Special Project Services	1,100,111	1,048,272
Total Transfers and Services	\$ 5,004,157	\$ 6,256,028
SUPPORTING SERVICES:		
Fundraising	\$373,951	\$371,909
Special Projects	252,615	250,836
Management and General	115,861	121,494
Total Expenses	\$ 5,746,584	\$ 7,000,267
Increase in Net Assets	2,451,800***	372,117
Net Assets at Beginning of Year	\$ 18,606,728	\$ 18,234,611
Net Assets at End of Year	\$ 21,058,528	\$ 18,606,728
**Transfers to the Park	\$ 3,904,046	\$ 5,207,756
***Increase in Net Assets	2,451,800	372,117
Net Income (available for the Parks)	\$ 6,355,846	\$ 5,579,873

Total Funds 2017



Society Total Income 2017



Dear Members and Donors:

Thanks to you, the North Carolina Zoo had an incredible 2017! Bolstered by our members' regular visits, the Zoo recorded its all-time highest attendance number in 2017. A total of 860,148 people passed through the Zoo's gates last year. That marks the most visitors ever, since the Zoo began tracking attendance in 1981. The previous record for attendance was 840,410 visitors, in 1995. As you may recall, North America debuted at the Zoo in the mid 1990's. That expansive addition was highly anticipated, making the fact that we have surpassed those numbers even more impressive.

New attractions, and some nice weather, certainly helped bring the crowds last year. With Zoofari, Air Hike and Dragonfly Paddle Boats providing unique experiences to visitors, there has never been a more exciting time to visit the Zoo. While new attractions bring visitors in for a day, the inspiration and learning they receive, especially the children, stay with them for a lifetime. Your continued support makes those special days possible, and opens a world of wonder for young minds.

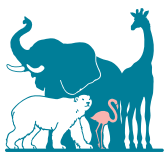
Behind the scenes, our members also made critical improvements possible. While our dedicated Zookeepers strive to provide the finest care for the animals, their office spaces had fallen into disrepair over the years. With exceptionally generous support from Conservator's Circle members Bob and Bonnie Meeker, the Zookeepers now have updated and refurbished work areas. New furniture, improved plumbing, fresh paint and more have made the keeper offices like new, and they are most grateful. The animals rely on the keepers to take care of them, and our members help take care of the keepers! Our most heartfelt thanks go out to the Meekers and all our members, without whom none of this would be possible.

Society member contributions have made the Zoo what it is today, and will also enable its future growth. From the earliest days, the vision has been to have animals representing all the world's continents. First came Africa, then North America, and soon, with your help, Asia will be the next continent added to the Zoo. The scope of this project is enormous. But, since 1971, Society has contributed over \$86 million to the Zoo, so we know we can accomplish this goal together! Initial steps have been taken with an early donation from our long-time friends and Conservator's Circle members A.P. and Mable Anderson, who recently gave over \$286,000 toward this historic endeavor. We are so thankful for the Andersons' generosity, and hope that all Society members will answer the call to help make Asia a reality.

By the numbers, 2017 was a phenomenal year. Society memberships brought in \$2,465,345, providing a record amount of revenue for Zoo operational support. Additionally, Society's gift shops netted \$1,236,691, which was also an all-time record. In fact, both memberships and gift shop revenues have provided record-breaking support for three years in a row! This is an outstanding and unprecedented achievement, thanks to you!

Because of your generosity, the Society saw total revenue for 2017 of \$8,198,384—the second highest total in our history—and answered the Zoo's call for more than \$3.9 million for general operational support, capital projects and Zoo programs.

We at the Zoo Society can never overstate our gratitude to you, our members, friends and donors. Every donation furthers the mission and programs of the North Carolina Zoo. Whether supporting education programs directed at the hundreds of thousands of children who visit the Zoo annually or helping protect endangered species around the globe, your contributions keep moving the North Carolina Zoo, and the natural world, toward a bright and prosperous future.



Saving a Piece of
the World for its Wildlife

NC Zoo Society

Thank you,

Cheryl Turner
Cheryl Turner
Executive Director